

# 2018 Annual Report

## SENIOR ACTIVITY CENTER



### OUR MISSION

A dynamic community center encouraging wellness, learning and recreation for Sheboygan's diverse semi-retired and retired residents.

### DATA COLLECTION

For 16 years the center has relied on participants signing in on paper, on a computer or physically counting heads periodically. In 2018 a people counter was installed. It counted every time a person went in or out of the building.

In 2019, a CRM system was purchased. It will measure events attended and produce more accurate information.

All systems rely on participants' cooperation. Many people choose not to be counted.

### Helping older adults to EXPLORE THEIR POTENTIAL

The Senior Activity Center of Sheboygan is a unique collaboration between the City of Sheboygan and the Friends of the SACS a 501(c)3 charitable organization.

- 47,412** Visits were made to the Senior Activity Center.
- 192** Average daily attendance.
- 714** Friends of SACS voluntary membership.
- 9319** Social event attendance.
- 29** Health/Wellness programs were offered.
- 24** Educational programs were held.
- 25** Volunteer program leaders.
- 11** Number of rentals.
- 23** Community partnerships exist.
- 12** Community listening sessions & presentations were made.
- 16** Community events were attended.
- 9** Intergenerational events were facilitated.





## 2018 in focus

Encouraging wellness, learning and recreation.



Volunteers assist Marilyn Montemayor with monthly cooking class, a very popular program at the Senior Activity Center.

1,907 participants in educational programming.

A volunteer donates and decorates for every cooking class.



Espen Klausen Ph.D. Psychologist presents on setting healthy boundaries, dealing with difficult relationships and the effects of oxytocin on the brain.

## ACCOMPLISHMENTS



Sheboygan ranked #2 Most Livable US Community by population size (small communities)

AARP (June 2018)

Senior Activity Center hosts and facilitates the Sheboygan For All Task Group which leads this effort.



15 Sheboygan For All Task Group members.

16 presentations/ community listening sessions held.



## INTERGENERATIONAL PROGRAMMING SUCCESS



Seniors worked with Etude students in the Social Perspectives class. Topics included civil rights, women's rights and life changing events.

Coastal Young Professionals held an event at SACS to learn more about Non-Profit organizations.

Grandkids spent the day with their grandparents, playing games, making crafts, eating together and working outside to clean the grounds.







Senior artists were on display at Glas Coffee Haus during Older Americans Month



1277 days were spent on trips sold by or escorted by Senior Activity Center staff



## NEW COMMUNITY PARTNERS

Lakeland University  
Pine Haven  
Avada Hearing  
Glas Coffee Haus  
Mead Library  
Steimle Birschbach  
Thrivent Financial  
Optimal Organizing

### CITY STAFF-

- Wendy Schmitz, Supervisor
- Melissa Wolf, Coordinator
- Mary Ellen Schmidley,  
Water Aerobics Instructor
- Steve Gosse, Janitor

### FRIENDS OF SACS-

- Rachel Conery, Health/ Well-  
ness/ Recreation Facilitator
- Ruth Hoffman, Cafe Assistant



534 Facebook likes  
3,857 website visits in 2018