



SENIOR SERVICES ANNUAL REPORT

2020

OUR MISSION

Providing opportunities to promote wellness, learning, socialization, and recreation for successful aging.

OUR VALUES

Friendly
Respectful
Inclusive
Enriching
Neighborly
Diverse
Supportive

The Staff



Emily Rendall-Araujo
Director of
Senior Services

The Covid-19 pandemic affected all areas of life as we knew it, but one demographic has been highest risk, and those are our seniors.

At the start of the pandemic, the Center quickly shut its doors and began offering limited virtual programming to keep members engaged and active. A few months later, we started offering limited in-person programming at the Deland Park Shelter, generously shared with us by the City Department of Public Works. Our numbers have been limited, but our resilience is strong.

The surprising blessing to come out of 2020 was the opportunity for staff and volunteers to review the current and future needs of Sheboygan's seniors. The exciting conclusion of that review was the purchase of the old Save-a-Lot building on North 8th Street that will transform into a new Center in 2021.

I joined the team just before the calendar year changed and am grateful to my colleagues, current and former, for pivoting and pausing in 2020. As we rebuild, physically and metaphorically, this organization is stronger than ever due to the important work and research completed last year, as well as renewed support from City leadership. We're lucky to be where we are now, positioning ourselves as the hub of wellness, learning, socialization, and recreation opportunities for Sheboygan's seniors.

Emily Rendall-Araujo
Director of Senior Services

Covid-19 definitely changed our outlook on 2020, but we were still able to serve our members in some way. Whether it was from my living room up north in the beginning of the year, or Deland Community Center toward the end of the year, we tried our best to stay connected with our seniors and keep them active.

We had many opportunities for different programs outside this summer, which made it safer to be together, and was a great alternative. We weren't able to take trips or have special events like previous years, but we're excited to bring many of our favorite programs back in the future!



Rachel Conery
Program
Coordinator

The Senior Activity Center of Sheboygan



The Senior Activity Center of Sheboygan (SACS) is supported by the City of Sheboygan and the Friends of the Senior Activity Center of Sheboygan, a 501(c)(3) non-profit organization. These two entities provide the organizational structure, as well as the financial supports for staffing, maintenance, and programming. Each entity is essential for the success of the organization.

Senior Activity Center of Sheboygan Commission

Barb Felde - *Aldersperson*
 Rich Miesfeld - *Chair*
 Samy Yang - *Vice Chair*
 Jeanne Bogardus
 Sue Garski
 Andrew Jakus
 Candace Pitts

Friends of SACS Board of Directors

Scott Johnston - *President*
 Alison Petri - *Vice President*
 Connie Koenig - *Treasurer*
 Jane Brill - *Secretary*
 Dana Elmzen
 Laura Gumm
 Andrew Jakus
 Cesar Lemus
 Marilyn Montemayor
 Derek Muench

The Historical Data*

	2020**	2019	2018	2017	2016
Total Annual Visitors:	6,083	24,000	47,000	43,000	33,500
Total Active Memberships:	363	719	714	653	
Total Attendee Hours:	7,897				
Total Program Hours Offered:	1,222				
Unduplicated Annual Attendees:	292				

*The Friends of the Senior Activity Center purchased a new software database for tracking program and daily attendance as well as memberships. The 2020 data is our new baseline moving forward; past data is not available in most categories.

**2020 was an unusual year due to the pandemic and the vulnerable population that we serve. We anticipate 2021 will be another outlier year and hope 2022 will be closer to our past data.